



FAVORISER UNE CROISSANCE ÉCONOMIQUE  
ÉQUITABLE PAR LA PROMOTION DE LA PÊCHE  
DURABLE DANS LA RÉGION AE-AA-OI

# COMMUNICATION ET VISIBILITÉ

Promu et financé par

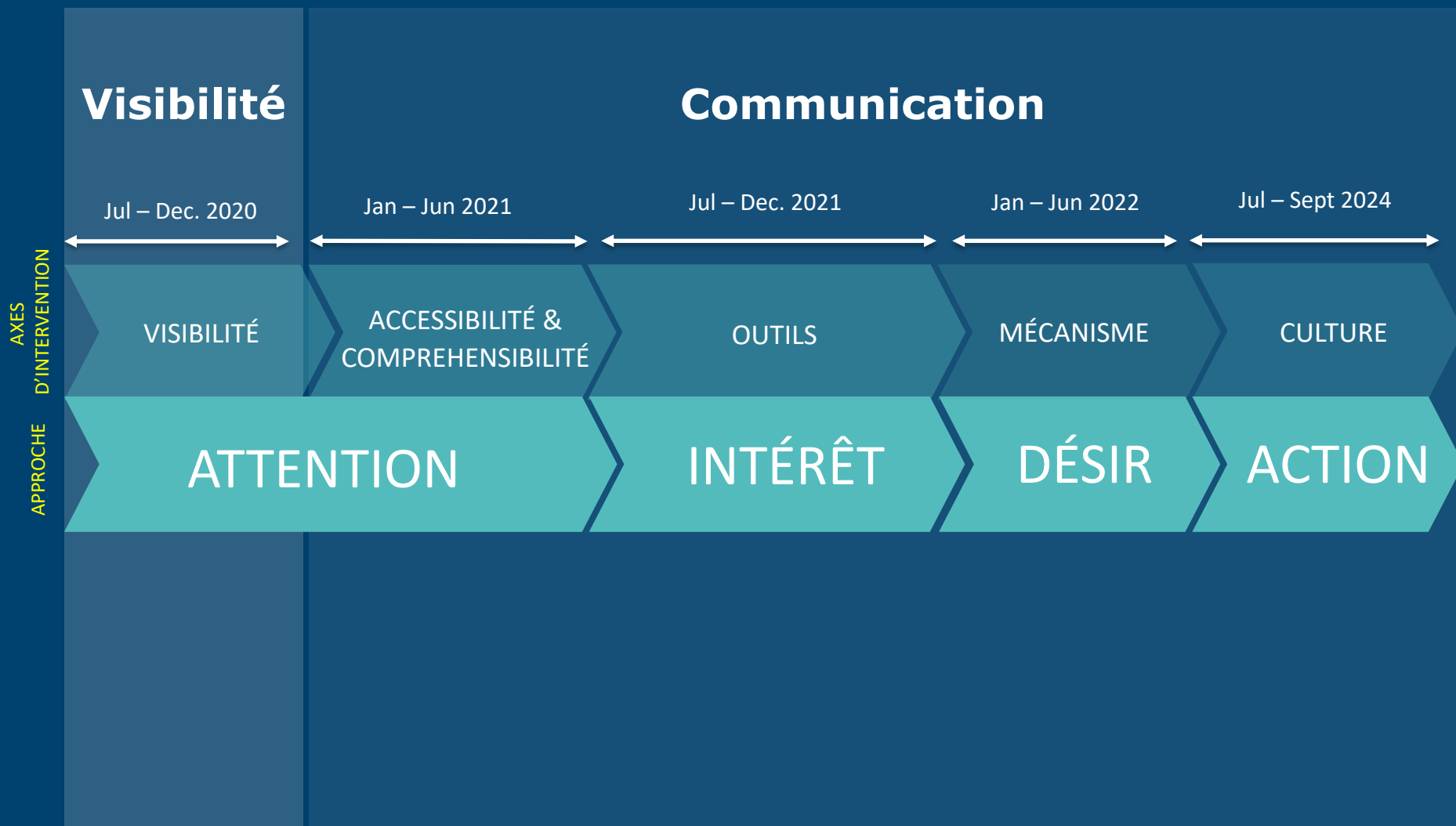


Partenaires de mise en oeuvre



INDIAN OCEAN  
COMMISSION





AXES  
D'INTERVENTION

VISIBILITÉ

ACCESSIBILITÉ &  
COMPREHENSIBILITÉ

OUTILS

MÉCANISME

CULTURE

ATTENTION

INTÉRÊT

DÉSIR

ACTION



ATTENTION

INTÉRÊT

DÉSIR

ACTION



ATTENTION

INTÉRÊT

DÉSIR

ACTION



ecofish



1<sup>re</sup> position

Marque:  
“ecofish”

Thématique:  
“sustainable fisheries Africa”



ATTENTION

INTÉRÊT

DÉSIR

ACTION

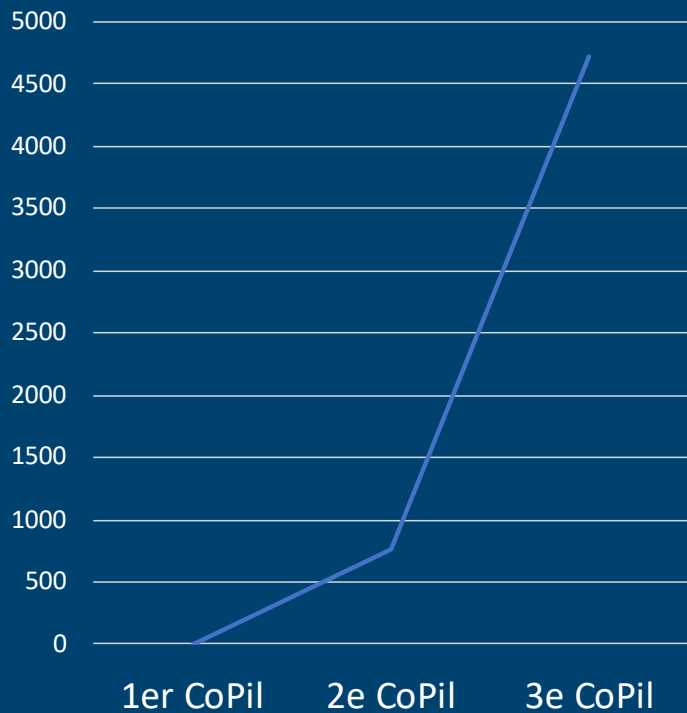


ATTENTION

INTÉRÊT

DÉSIR

ACTION



Sessions sur le site web:

2<sup>e</sup> année: 760

**3<sup>e</sup> année: 4 717**

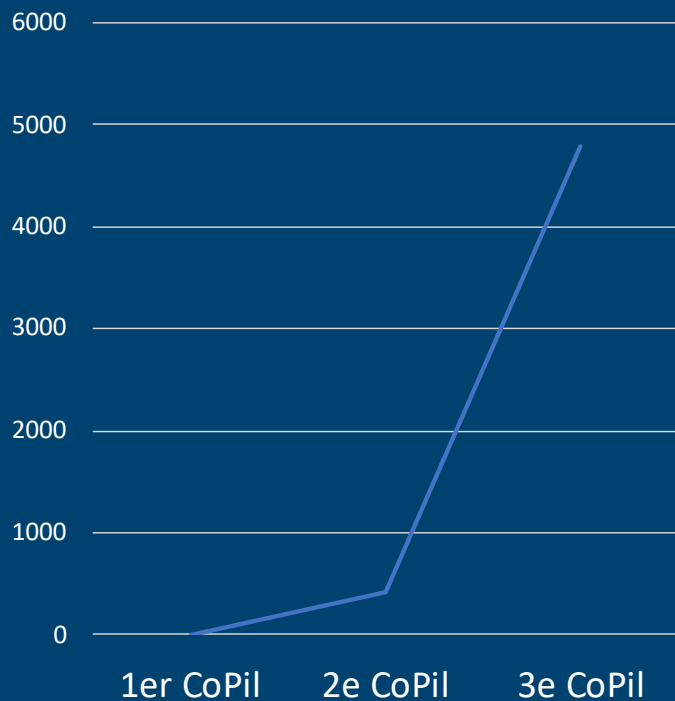


ATTENTION

INTÉRÊT

DÉSIR

ACTION



Abonnés sur Facebook:

2<sup>e</sup> année: 426

**3<sup>e</sup> année: 4 797**





ATTENTION

INTÉRÊT

DÉSIR

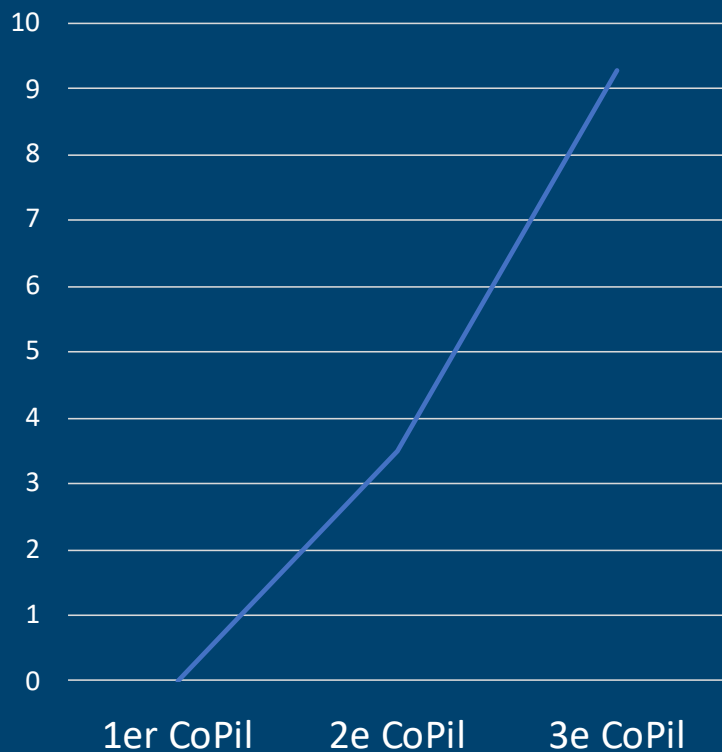
ACTION

ATTENTION

INTÉRÊT

DÉSIR

ACTION



Durée moyenne  
d'une session sur le site web:

2<sup>e</sup> année: 3min 52s

**3<sup>e</sup> année: 9min 19s**



ATTENTION

INTÉRÊT

DÉSIR

ACTION









Ascend Business Tools

### Contacts: All Contacts 1064

Sort and keep track of the people who interact with your site.

[Upgrade](#) [More Actions](#) [+ New Contact](#)

Filter by: All Contacts [Create New Filter](#) [Customize View](#)

<input type="checkbox"/>	Name	Email	Phone	Address	Last activity
<input type="checkbox"/>	 onafowopemichael@g...	onafowopemichael...			✉ Aug 31, 2022
<input type="checkbox"/>	 sweenmru@gmail.com	sweenmru@gmail.c...			✉ Aug 30, 2022
<input type="checkbox"/>	 onginjowillis@gmail.com	onginjowillis@gmai...			📅 Aug 24, 2022
<input type="checkbox"/>	 dhalbeny08@gmail.com	dhalbeny08@gmail...			✉ Aug 16, 2022
<input type="checkbox"/>	 Mohamud Ali	mohamudboya@gm...			✉ Aug 12, 2022
<input type="checkbox"/>	 josephmuronji@gmail.c...	josephmuronji@gm...			✉ Aug 11, 2022
<input type="checkbox"/>	 gift.icad@outlook.com	gift.icad@outlook.c...			✉ Aug 10, 2022
<input type="checkbox"/>	 Peter Githuthi	petethuo520@gmail...			📅 Aug 10, 2022

1 064

abonnés

de la newsletter



ATTENTION

INTÉRÊT

DÉSIR

ACTION



ATTENTION

INTÉRÊT

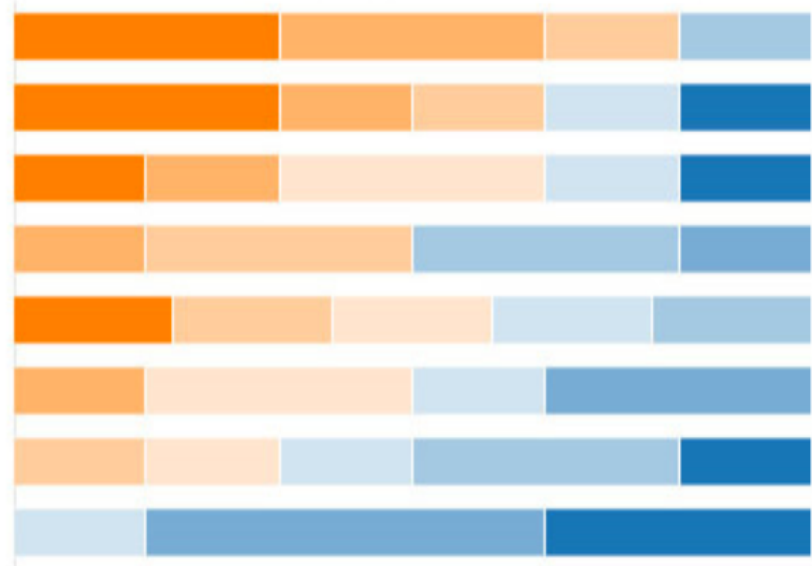
DÉSIR

ACTION

Rank Options

- 1 Website
- 2 Newsletter/e-newsletter
- 3 Facebook
- 4 Email
- 4 Youtube
- 5 WhatsApp
- 6 Twitter
- 7 LinkedIn

First choice Last choice



ATTENTION

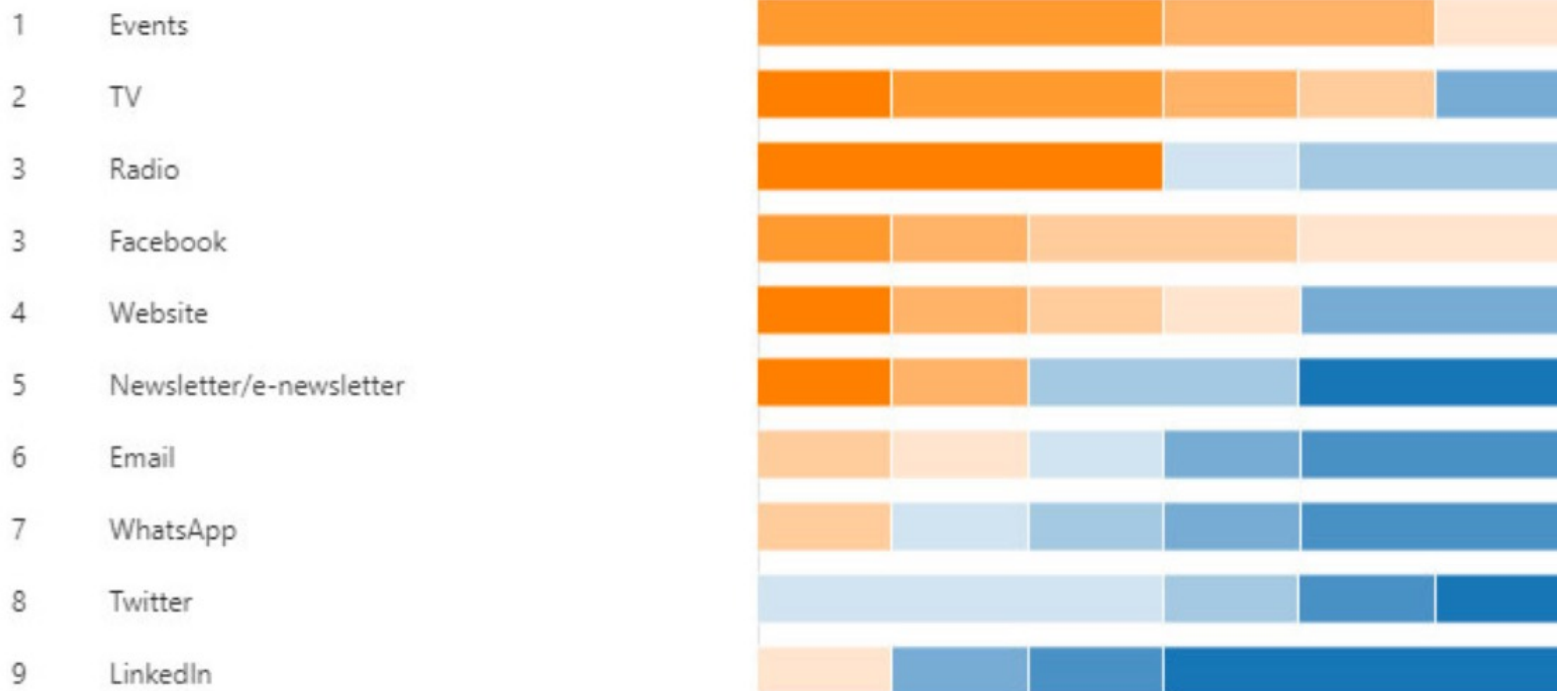
INTÉRÊT

DÉSIR

ACTION

Rank Options

First choice  Last choice



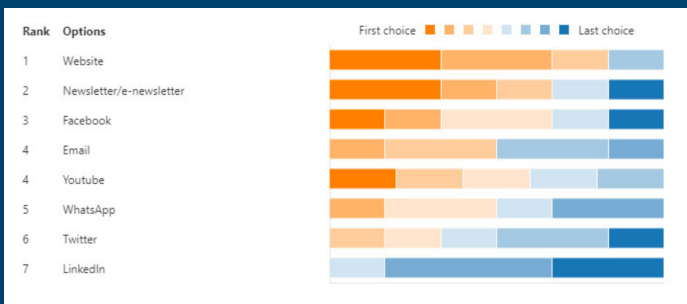
ATTENTION

INTÉRÊT

DÉSIR

ACTION

### PARTENAIRES



Information



Connaissances



Directives

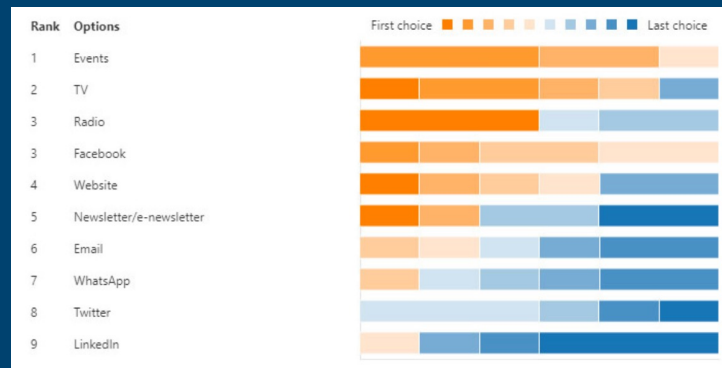


Compétences



Réseaux

### POPULATIONS



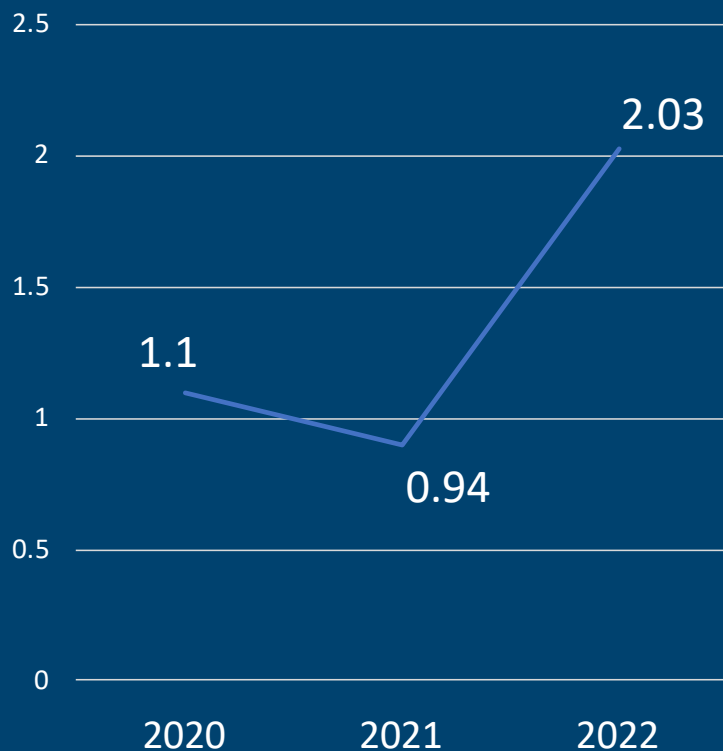


ATTENTION

INTÉRÊT

DÉSIR

ACTION



Nombre moyen d'articles  
par semaine:

2<sup>e</sup> année: 0.94

**3<sup>e</sup> année: 2.03**

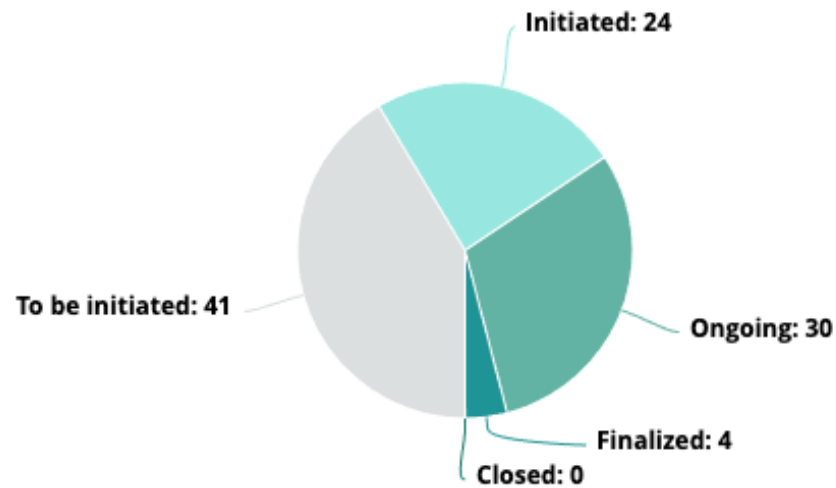




<https://www.ecofish-programme.org/achievements>

## Result 1:

Enhanced regional policies and institutional frameworks to secure more sustainable fisheries management and contribute to marine biodiversity and climate resilience.

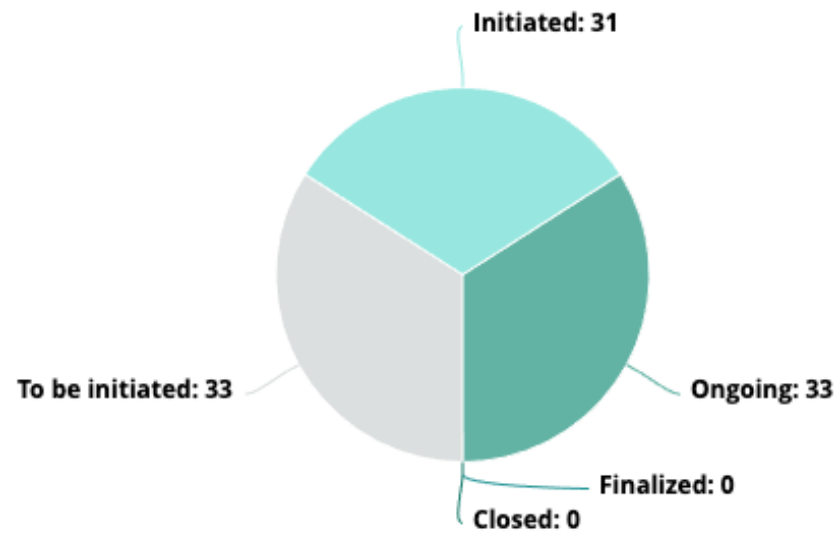




<https://www.ecofish-programme.org/achievements>

## Result 2:

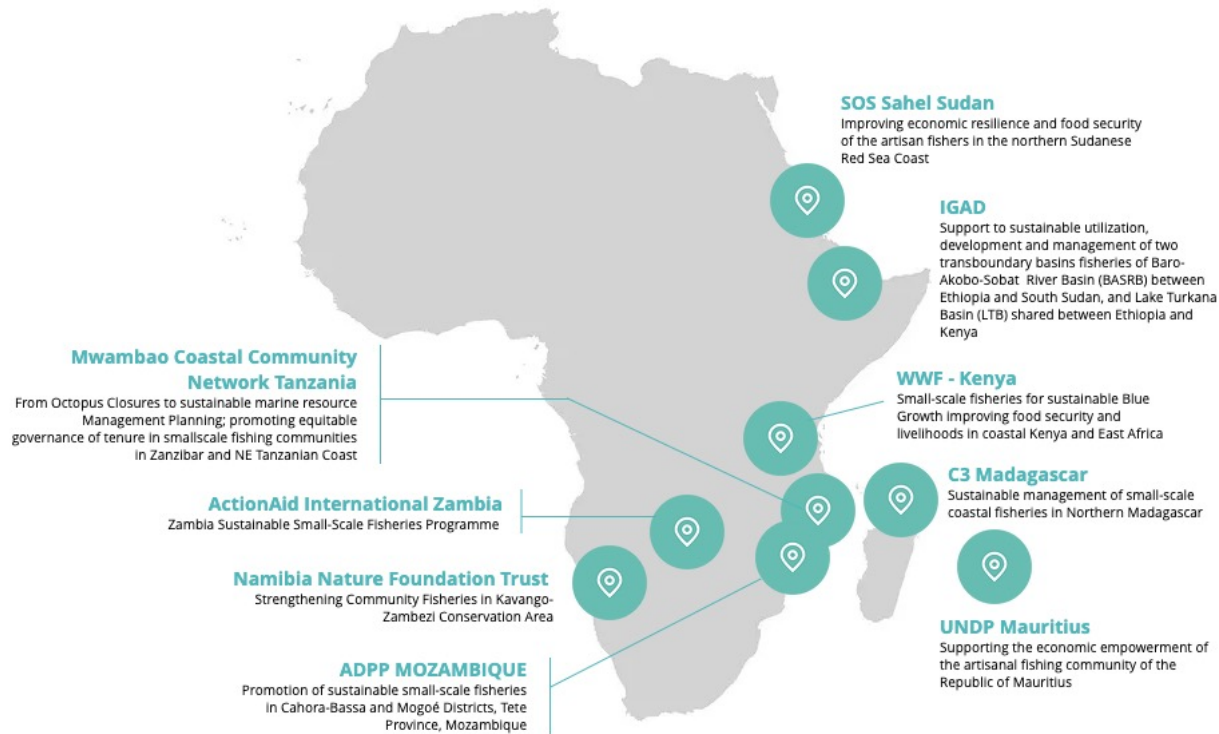
Strengthened capacity to prevent, deter and eliminate Illegal, Unreported and Unregulated (IUU) fishing in the EA-SA-IO region.



<https://www.ecofish-programme.org/achievements>

**Result 3:**

Concrete fisheries management and governance initiatives in small-scale inland and marine fisheries are supported with the possibilities of replication at the regional level.



## IMPROVE ECONOMIC RESILIENCE AND FOOD SECURITY OF THE ARTISAN FISHERS IN THE NORTHERN SUDANESE RED SEA COAST.



### ACHIEVEMENTS:

- 4 Community Leaders Orientation meetings were held.
- 4 workshops for the fishers on sustainable fishing conducted.
- 3 MOUs signed between SOS Sahel and fishery inputs and service providers.
- ToR for a baseline survey developed and call for application launched.
- Assessment of the existing fish landing sites.
- 56 members of 5 fishing association committees attended the training on leadership and management in January.

### IMPLEMENTER:

SOS Sahel Sudan  
<http://sahelsudan.org/>

### DURATION:

August 2020 - August 2023

### BUDGET:

1000,000 euros

### EXPECTED OUTPUTS:

- At least 75% of the target artisan fishers are trained in improved fishing practices and techniques.
- At least 200 women are trained in fish processing (value-added), net-making/maintenance & equipped with basic tools.
- 80% target artisan fishers supported with basic fishery package (nets, lines, hooks, ropes and ice-boxes).
- 20% target fishers equipped with fishery assets and technologies (e.g: boats, outboard engines, fish finders, GPS).
- At least 6 fishery associations (4 for fishermen and 2 for women friends of fishermen) are fully established, formally registered and recognised by government authorities to be engaged in the management of the fishery sector along the northern coast.

### ACTIVITIES:

- Skills training of artisan fishers in improved practices and techniques (deep-water fishing, onboard handling techniques, fish preservation, fish preparation and filleting, use of marine navigation devices, fish-aggregating, use of new fishery inputs and technologies.
- Orientation training and sensitisation in 'international standards' on sustainable fisheries management for environment/biodiversity conservation in restricted fishing grounds (marine parks).
- Tailored skills vocational training packages for women in fish products value-adding, fish processing, filleting and packaging, nutrition value of fish (awareness).
- Supply of artisan fishers with subsidised packages of fishery inputs and technologies (fishing gears, fishery assets, navigation devices, safety tools), and transportation means.
- Capacity building of fishery and women associations in organisational management, entrepreneurship, marketing (value-chain), lobbying, micro-finance, protection and safety.

### ABOUT US

The inland and marine coastal fisheries resources of the Eastern Africa, Southern Africa and Indian Ocean region represent a natural wealth of about € 50 billion. ECOFISH strives to ensure the sustainable management of these assets by putting in place policies to handle them effectively, by protecting them and by promoting good fishing practices.

### CONTACT US

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 Indian Ocean Commission  
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 Ebène, Mauritius

### SUBSCRIBE TO OUR NEWS ALERT

## Stories



### "I NOW HAVE THE OPPORTUNITY TO INCREASE MY EARNINGS"

Author and Photos: Patricia Costa

People impacted: 245 fishermen

[Read More](#)



### "WE HOPE FOR THE FISH STOCK TO INCREASE"

Author and Photos: Britta Hackenberg

People impacted: 300 families

[Read More](#)



### A GENERATION OF MARINE CONSERVATION PROMOTORS

Author and Photos: Laura Dinraths/C3 Madagascar

People impacted: over 500 children

[Read More](#)



### A GLIMMER OF HOPE FOR LAKE TANGANYIKA'S RIPARIAN COUNTRIES

Author: LTA

Impact: Over 3,000 fishers

[Read More](#)



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**MERCI !**

[www.ecofish-programme.org](http://www.ecofish-programme.org)